



Abdul Razak Munir &lt;arazak.munir@gmail.com&gt;

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## Thank you for submitting Manuscript

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**Allied Business Academies** <academicentrepreneur@alliedbusiness.org>

Tue, Dec 22, 2020 at 5:24 PM

Reply-To: academicentrepreneur@alliedbusiness.org

To: Allied Business Academies &lt;arazak.munir@gmail.com&gt;

## Allied Business Academies

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Dear Dr. Abdul Razak

Your submission entitled **BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE** has been received by Academy of Entrepreneurship Journal

You will be able to check on the progress of your paper by logging on to Editorial Tracking as an author.

The URL is <https://www.abacademies.org/editorial-tracking/>

Username : **abdul\_razak**

Password : **01K2FBZZ**

Your manuscript will be given a reference number once an Editor has been assigned.

Thank you for submitting your work.

Kind regards,  
Editorial Office  
[Academy of Entrepreneurship Journal](#)



Abdul Razak Munir &lt;arazak.munir@gmail.com&gt;

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**Your Submission**

2 messages

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**Academy of Entrepreneurship Journal** <academicentrepreneur@alliedbusiness.org>Tue, Dec 29, 2020 at  
5:20 PM

To: Allied Business Academies &lt;arazak.munir@gmail.com&gt;

Dear Dr. Abdul Razak Munir,

Greetings...!!

Thank you for interest towards our journal.

We would like to inform you that the manuscript entitle "**BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE**" has been successfully received. We will get back to you soon with the final status of your article. We request you kindly send us your current affiliation, university, phone and fax details.

According to our guidelines you need to pay publication fee Euro 1250 including all transaction charges.

Note: The charges may increase or decrease based on page count. If you agree with the charges then we will proceed further process of the article.

You need to make payment through online or PayPal after acceptance of your article.

We look forward to hear from you soon.

**Regards,  
John Mike.**

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**Abdul Razak Munir** <arazak.munir@gmail.com>

Wed, Dec 30, 2020 at 1:27 PM

To: Academy of Entrepreneurship Journal &lt;academicentrepreneur@alliedbusiness.org&gt;

Dear Mr. John Mike.

Yes, I confirm with the charges

Our affiliation is the Department of Management, Faculty of Economics and Business, Hasanuddin University,  
Jl. Perintis Kemerdekaan KM 10 Tamalanrea Makassar, Indonesia 90245

tel: 081355625601

We look forward to hear good news from you soon.

Regards,

Abdul Razak Munir

[Quoted text hidden]



Abdul Razak Munir &lt;arazak.munir@gmail.com&gt;

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**Notify Author: Author Revision Notification**

2 messages

**Allied Business Academies** <academicentrepreneur@alliedbusiness.org>

Fri, Jan 22, 2021 at 1:34 PM

Reply-To: academicentrepreneur@alliedbusiness.org

To: Allied Business Academies &lt;arazak.munir@gmail.com&gt;

## Allied Business Academies

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Ref.: Ms. No. **aej-21-1840**Article Title: **BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE**Journal Title: **Academy of Entrepreneurship Journal**Dear Dr. **Munir**

This is to inform you that Reviewers have now commented on your Ms. No. **aej-21-1840**. You can see that they are advising that you should revise your manuscript. For your guidance, reviewers' comments are appended below.

Your revision is due by **Fri , 05-Feb-2021**

To submit a revision, go to <https://www.abacademies.org/editorial-tracking/> and log in as an Author. You will see a menu item call Submission Needing Revision. You will find your submission record there.

Username : **abdul\_razak**Password : **01K2FBZZ**

Yours sincerely,  
Manging Editor,  
**Academy of Entrepreneurship Journal**

Reviewers comments:

**To Author:** The manuscript needs a revision. 1. There is a need to mention research problem, research question and research objective. 2. There is a need to mention detailed methodology. The instruments must be validated even though the instruments are adapting or adopting from other studies. Each study is unique due to unique research problem, research question and research objective. 3. The findings must be presented as is from the data analysis. 4. The discussion should be related to research question and research objective. 5. The conclusion should wrap the entire study. 6. There is a need to provide recommendation for policy, practice and theory as well.

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**Allied Business Academies** <academicentrepreneur@alliedbusiness.org>

Fri, Jan 22, 2021 at 1:34 PM

Reply-To: academicentrepreneur@alliedbusiness.org

To: Allied Business Academies &lt;arazak.munir@gmail.com&gt;

[Quoted text hidden]



Abdul Razak Munir &lt;arazak.munir@gmail.com&gt;

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**Required revised file**

5 messages

**Academicentrepreneur** <academicentrepreneur@alliedbusiness.org>

Fri, Jan 29, 2021 at 2:00 PM

To: arazak.munir@gmail.com

**Dear Dr. Abdul Razak,**

Greetings...!!

Hope you are doing well.

We would like to inform you that the manuscript entitle “**BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE**” (aej-20-1840) has completed review process and reviewer has given minor revision comments. We have sent many reminders through ET System for revision file but still we didn't receive any response from your end. We request you kindly send us revised file as soon as possible so that we will proceed further process of the article.

Note: If you didn't send us revised file within 3 business working days then we will withdraw the article from our end.

Hope you understand.

We look forward to hear from you soon.

**Regards,****John Mike****Academy of Entrepreneurship Journal****Allied Business Academies.**

Whats app +44-1764-910199

<https://www.abacademies.org/>

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**Abdul Razak Munir** <arazak.munir@gmail.com>  
To: Academicentrepreneur <academicentrepreneur@alliedbusiness.org>

Fri, Jan 29, 2021 at 2:15 PM

I will send it soon.  
Thank you for your reminder.

[Quoted text hidden]

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**Academicentrepreneur** <academicentrepreneur@alliedbusiness.org>  
To: Abdul Razak Munir <arazak.munir@gmail.com>

Wed, Feb 3, 2021 at 12:19 PM

Dear Dr. Razak,

Greetings...!!

This is to inform you that the manuscript entitle "BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE" is accepted for publication. According to our guidelines you need to pay publication fee Euro 1419 including all transaction charges.

We look forward to hear from you soon.

Regards,

John Mike.

[Quoted text hidden]

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**Abdul Razak Munir** <arazak.munir@gmail.com>  
To: Academicentrepreneur <academicentrepreneur@alliedbusiness.org>

Wed, Feb 3, 2021 at 2:39 PM

Dear Mr. John Mike.  
Thank you for the information. May I pay through PayPal?

Regards,  
Dr. Abdul Razak Munir  
[Quoted text hidden]

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**Academicentrepreneur** <academicentrepreneur@alliedbusiness.org>  
To: Abdul Razak Munir <arazak.munir@gmail.com>

Wed, Feb 3, 2021 at 2:50 PM

Dear Dr. Razak,

Thank you for reply.

Yes, you can make payment through PayPal. We will send you galley proof and invoice soon.

Regards,

Rajashekar.

[Quoted text hidden]



Abdul Razak Munir &lt;arazak.munir@gmail.com&gt;

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**Galley proof file and invoice**

5 messages

**Academicentrepreneur** <academicentrepreneur@alliedbusiness.org>

Wed, Feb 10, 2021 at 12:44 PM

To: Abdul Razak Munir &lt;arazak.munir@gmail.com&gt;

**Dear Dr. Razak,**

Greetings...!!

We request you kindly find the attached galley proof file and invoice.

Please make payment through online as soon as possible and send us receipt for confirmation.

We look forward to hear from you soon.

**Regards,****John Mike.****From:** Abdul Razak Munir [mailto:[arazak.munir@gmail.com](mailto:arazak.munir@gmail.com)]**Sent:** Wednesday, February 3, 2021 12:09 PM**To:** Academicentrepreneur**Subject:** Re: Required revised file

Dear Mr. John Mike.

Thank you for the information. May I pay through PayPal?

Regards,

Dr. Abdul Razak Munir

On Wed, Feb 3, 2021 at 12:26 PM Academicentrepreneur <[academicentrepreneur@alliedbusiness.org](mailto:academicentrepreneur@alliedbusiness.org)> wrote:

Dear Dr. Razak,

Greetings...!!

This is to inform you that the manuscript entitle "BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE" is accepted for publication. According to our guidelines you need to pay publication fee Euro 1419 including all transaction charges.

We look forward to hear from you soon.

Regards,

John Mike.

**From:** Abdul Razak Munir [mailto:[arazak.munir@gmail.com](mailto:arazak.munir@gmail.com)]  
**Sent:** Friday, January 29, 2021 11:45 AM  
**To:** Academicentrepreneur  
**Subject:** Re: Required revised file

I will send it soon.

Thank you for your reminder.

On Fri, Jan 29, 2021 at 2:07 PM Academicentrepreneur <[academicentrepreneur@alliedbusiness.org](mailto:academicentrepreneur@alliedbusiness.org)> wrote:

**Dear Dr. Abdul Razak,**

Greetings...!!

Hope you are doing well.

We would like to inform you that the manuscript entitle "**BRAND RESONANCING CAPABILITY: THE MEDIATING ROLE BETWEEN SOCIAL MEDIA MARKETING AND SMES MARKETING PERFORMANCE (aej-20-1840)**" has completed review process and reviewer has given minor revision comments. We have sent many reminders through ET System for revision file but still we didn't receive any response from your end. We request you kindly send us revised file as soon as possible so that we will proceed further process of the article.

Note: If you didn't send us revised file within 3 business working days then we will withdraw the article from our end.

Hope you understand.

We look forward to hear from you soon.

Regards,

John Mike

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## 2 attachments

 **1528-2686-27-1-453\_Invoice.pdf**  
83K

 **1840-1635-apprvd.pdf**  
258K

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**Abdul Razak Munir** <arazak.munir@gmail.com>  
To: Academicentrepreneur <academicentrepreneur@alliedbusiness.org>

Thu, Feb 11, 2021 at 1:35 AM

Dear Mr. John Mike,

Thank you for your email, I would like to pay through Paypal, please send me the information to pay through Paypal.

Regards,

Dr. Abdul Razak Munir

[Quoted text hidden]

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**Academicentrepreneur** <academicentrepreneur@alliedbusiness.org>  
To: Abdul Razak Munir <arazak.munir@gmail.com>

Thu, Feb 11, 2021 at 12:36 PM

Dear Dr. Razak,

Greetings...!!

We request you kindly find the below PayPal ID and make payment as soon as possible. After making payment please send us receipt for confirmation.

PayPal Id: [finance@galleyproofs.com](mailto:finance@galleyproofs.com)

[Quoted text hidden]

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**Abdul Razak Munir** <arazak.munir@gmail.com>  
To: Academicentrepreneur <academicentrepreneur@alliedbusiness.org>

Fri, Feb 12, 2021 at 1:06 AM

Dear Sir/Madam,

I have transferred the money. Attached PayPal receipt for confirmation.

Regards,  
Dr. Abdul Razak Munir

[Quoted text hidden]

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 **8KJ67817AR6495448 PayPal\_ Transaction Details.pdf**  
120K

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**Academicentrepreneur** <academicentrepreneur@alliedbusiness.org>  
To: Abdul Razak Munir <arazak.munir@gmail.com>

Fri, Feb 12, 2021 at 12:47 PM

**Dear Dr. Abdul Razak,**

Greetings...!!

Thank you for payment.

This is to inform you that we have successfully received your payment. We have published your article online under Volume 27 issue 1.

Please find the below link for your references.

<https://www.abacademies.org/articles/Brand-resonancing-capability-the-mediating-role-between-social-media-marketing-and-smes-marketing-1528-2686-27-1-453.pdf>

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### Submission Files for Manuscript Number : **aej-21-1840**

 **UPLOAD FILES**

Sno	Action	Manuscript Number	File Name	Last Modified	Delete
1	 Download    View	aej-21-1840	1840-Manuscript-2021-02-06-t0og-move-pdf-making.pdf	Feb 06, 2021 12:28:13	 Delete
2	 Download    View	aej-21-1840	1840-Manuscript-2021-02-05-lu1j-aej-21-1840.docx	Feb 05, 2021 16:56:49	 Delete
3	 Download    View	aej-21-1840	1840-444-Manuscript-proof-submission-2021-02-05.docx	Feb 05, 2021 11:12:09	 Delete
4	 Download    View	aej-21-1840	1840-992-Manuscript-proof-submission-2021-02-05.docx	Feb 05, 2021 11:12:09	 Delete
5	 Download    View	aej-21-1840	1840-1635-Manuscript-2021-01-29.pdf	Jan 29, 2021 12:00:23	 Delete
6	 Download    View	aej-21-1840	1840-0-Manuscript-2020-12-22.pdf	Dec 22, 2020 14:53:59	 Delete